



SO FRENCH SO INNOVATIVE AWARD

Evaluating 2024's most innovative startup

On the occasion of InnoEx 2024 Hong Kong, Business France and its partners are organizing the So French So Innovative Award, which aims to recognize the most promising French innovations to address Asia-Pacific's thriving tech ecosystem.







french chamber





Choose

France

This event is part of the annual France Export program supported by the French government.

Why this award?

So French So Innovative Award is organized by Business France, the French Embassy, CCE, La French Tech and partners to promote French Tech and support French Innovations in Asia-Pacific region. The final Awarding Ceremony will be held on French Pavilion during Hong Kong InnoEx Fair on 15 April 2024. This opportunity will allow French start-ups and entrepreneurs to showcase their innovative solutions and green technology.

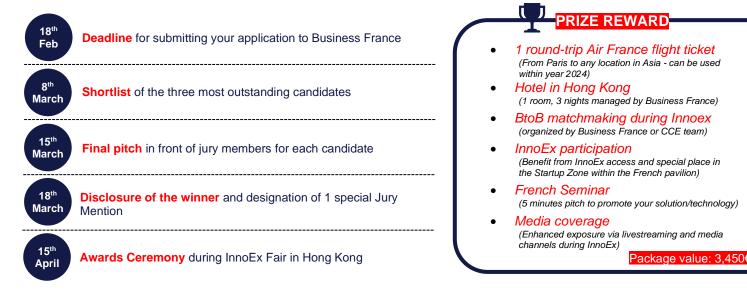
Who can apply?

- French entrepreneurs or start-ups with innovative solutions, technologies or projects, with ambitions to develop their business on East Asian markets.
- French startups showcased on InnoEx French pavilion.

How to apply?

- Fill the application form with information about your company and its solution/technology/project. •
- Send it to Business France team members (tian.wang@businessfrance.fr, paul.muthelet@businessfrance.fr).
- Application is entirely free of charge.

What are the next steps?



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