



Luxury Symposium

8th edition

Monday March 11th 2024

SPONSORSHIP PACKAGES

A half-day conference dedicated to the Luxury industry

15+ expert speakers
from leading companies
and organisations

200+ in person attendees
Key players
in the luxury industry

**Extensive networking
opportunities**

Connecting participants
from around the world

Sponsorship Packages	Platinum Sponsor 128,000HKD (exclusive to one company)	Gold Sponsor 68,000HKD (no exclusivity)	Silver Sponsor 38,000HKD (no exclusivity)
BEFORE THE EVENT			
Your logo in all dedicated Luxury Symposium email (12,000+ contacts) and social media communications (22,000+ followers)	✓	✓	✓
Your logo on FCCIHK website page and dedicated Luxury Symposium website	✓	✓	✓
Promotion through our media partners' database (subject to future agreement)	✓	✓	✓
DURING THE EVENT			
Your logo displayed on event signage and backdrop	✓	✓	✓
Sponsorship acknowledgement in opening and closing remarks	✓	✓	✓
Your logo displayed on attendee badges and electronic programme	✓	✓	✓
Your logo on the live streaming platform	✓	✓	✓
Intersession corporate video (up to 45 seconds)	✓	✓	
Your promotional materials handed out to in-person participants	✓	✓	
Speaking opportunity (3 minutes during opening remarks)	✓		
Your logo on lanyard	✓		
Complimentary tickets (in person)	5	3	1
Complimentary virtual passes	10	8	5
AFTER THE EVENT			
Sponsorship acknowledgement on FCCIHK website and social media	✓	✓	✓
Logo display in all post-event email communications and in our <i>HongKongEcho</i> magazine write-up	✓	✓	
Complimentary advertising	One full-page advertisement in the French Chamber magazine, <i>HongKongEcho</i> , in the June 2024 edition following the Symposium	One top banner in the Chamber's weekly highlights newsletter	

2023 Edition Sponsors

Platinum sponsor

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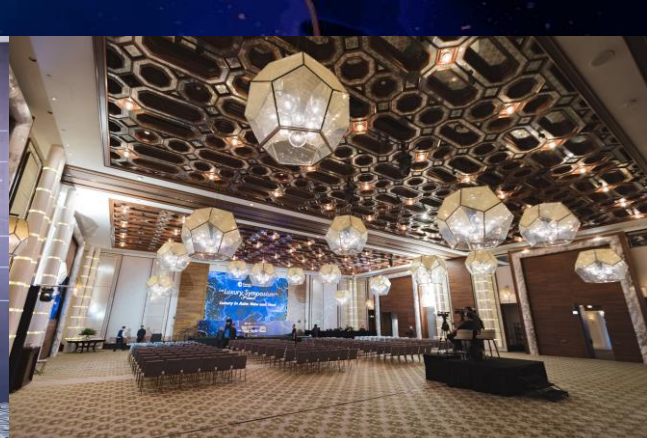
Retail
inAsia

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french chamber
HONG KONG

2023 Edition Highlights



Take advantage of the partnership and visibility opportunities

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