

2024

 french chamber
HONG KONG



**THE
FUTURE
IS NOW**

Artificial Intelligence Symposium

Sponsorship Kit

2024

What to expect

Join this symposium to explore the boundless potential of Artificial Intelligence and its profound impact on the world we live in. This symposium promises to be an enlightening and inspiring event, bringing together leading experts, researchers, innovators, and enthusiasts willing to unravel the mysteries and harness the power of AI

Let us embark on this intellectual journey, stimulating our minds and igniting our imaginations.

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Artificial Intelligence Symposium



A half day conference dedicated to explore anything about AI

20+ expert speakers
from leading companies
and organisations

150+ attendees
key players from
all industries

**Extensive Networking
Opportunities**
Connecting participants
from different sectors

| SPONSORSHIP PACKAGES | PLATINUM HK\$98,000 <i>(exclusivity to 1 company)</i> | GOLD HK\$48,000 <i>(no exclusivity)</i> | SILVER HK\$28,000 <i>(no exclusivity)</i> |
|---|---|--|---|
| BEFORE THE EVENT | | | |
| Company logo in our EDMs (12,000 contacts) and social media posts (23,000+ followers) | ✓ | ✓ | ✓ |
| Your logo and hyperlink on FCCIHK website | ✓ | ✓ | ✓ |
| Promotion through our media partners' database (subject to future agreement) | ✓ | ✓ | ✓ |
| DURING THE EVENT | | | |
| Your logo displayed on event signage and backdrop | ✓ | ✓ | ✓ |
| Sponsorship acknowledgement in opening and closing remarks | ✓ | ✓ | ✓ |
| Your logo displayed on attendee badges and electronic programme | ✓ | ✓ | ✓ |
| Intersession corporate video (up to 45 seconds) | ✓ | ✓ | |
| Your promotional materials handed out to in-person participants | ✓ | | |
| Speaking opportunity (3 minutes during opening remarks) | ✓ | | |
| Your logo on lanyard | ✓ | | |
| Complimentary tickets (In-person) | 8 | 6 | 4 |
| AFTER THE EVENT | | | |
| Company logo and mention in our HongKongEcho magazine write-up after the event (20,000 readers) | ✓ | ✓ | ✓ |
| Your brand mentioned in post-event social media posts | ✓ | ✓ | ✓ |
| Complimentary advertising | One full-page advertisement in the French Chamber magazine, <i>HongKongEcho</i> , | One top banner in the Chamber's weekly highlights newsletter | |
| Free access to recording if registered | ✓ | ✓ | ✓ |

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Contact us

Perrine Grenier

Head of Member Relations and Events
perrine.grenier@fccihk.com
+852 2294 7708

Marion Cardaliaguet

Key Account & Events Manager
Marion.cardaliaguet@fccihk.com
+852 2294 7705

Tiffany Tsang

Key Account & Events Manager
tiffany.tsang@fccihk.com
+852 2294 7723



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