



# SME Awards 2017

## Application form

## Introduction

Every two years, the SME Awards highlights and commends outstanding French-owned SMEs in Hong Kong. The event is organised by the French Chamber of Commerce and Industry in Hong Kong.

The 2017 edition will be awarded during the French Chamber Annual Gala Dinner at the Grand Hyatt on Friday May 26, 2017.

## Participation Conditions

The competition is open to any Hong Kong company created by a French entrepreneur.

It is not a condition of entry that the Hong Kong company be a member of the French Chamber. However, to enter the competition, a Hong Kong SME must comply with the following criteria:

- Be a Hong Kong company that has been created for at least twelve continuous months but less than three years immediately prior to its entry to the competition
- The company cannot be a subsidiary of a large corporation
- Be a Hong Kong company that has been incorporated under the laws of Hong Kong and has a principal place of business in Hong Kong (through maintaining an office with employee(s) in Hong Kong)
- Be a Hong Kong company in which at least half of its share capital is held by one or more French individuals
- Be a Hong Kong company that employs less than 50 people

**Competition entries must be received, by Friday 21 April, 2017 at 6:00 pm.**

**Send to: [events@fccihk.com](mailto:events@fccihk.com)**

# Company Information

**Innovation aspect of your business:** what is your value proposition and what is innovative about your products/services (Max 250 words)

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**Competitors:** who are your main competitors and what is your competitive advantage? (Max 250 words)

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# Company Information

**Elevator pitch:** Describe your products or services (Max 100 words)

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**Concept:** what is the vision of your business? (Max 50 words)

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# Finances

## Financial information

Please complete the actual numbers for sales revenue, costs, and net profit for 2014 and 2015 and the projected numbers for 2016 and 2017 in HK\$

	2014 Actual	2015 Actual	2016 Actual	2017 Estimate
Sales Revenue				
Costs				
Net Profit				

\* If shortlisted, audited accounts will be requested

**Milestones:** What are the major milestones to date? What are the challenges and opportunities in the next three years? What are your plans to expand beyond the current market? What type of additional talent would you want to bring to the team to achieve those plans? (Max 250 words)

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## Funding

Did you raise money already? If not, explain the major source of funding for your company (Max 250 words)

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## Business model

oWhat are your major costs & revenues? (Max 250 words)



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oWhat are your sales and distribution channels? Who are your major clients? (Max 250 words)

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# Basic Information



Company name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

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Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Type of company: \_\_\_\_\_

Number of staff : \_\_\_\_\_

Month & Year of establishment: \_\_\_\_\_

Business sector: \_\_\_\_\_



# Declaration by Applicant

Feel free to forward any additional documents and comments you believe to be relevant for this application: Annual reports, Press book, Portfolio, Company brochure, Products...

Since items will be circulated among the jury members, 4 sets of each would be appreciated

## Declaration by Applicant

I hereby declare that the information given above is correct to the best of my knowledge.

I have read the rules and conditions of entry and agree to abide by them.

I agree that all decisions made by the French chamber of Commerce and Industry in Hong Kong and by the Jury are final and binding in all respects and in all matters relating to the SME Awards

Name:

Position:

Tel:

Email:

Date:

Signature:

## Contact

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