



Committees Newsletter

January – March 2016

The newsletter of the French Chamber committees:

Intercommittee link

Watches are created on a regular basis for most committees: do not hesitate to check your committee webpage for more information on news, events, or indexes...

Gentle reminder:

To ease committee meetings organization, it would be really appreciated that:

- ✦ Members **reply to meetings notices** either by registering to the meeting, or replying that they cannot make it,
- ✦ **Attend the said meetings when they have registered.**
Meetings imply practical organization and invitation to speakers, and it is important that we know how many guests we shall welcome.

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Committees' activities

Banking and Finance - FinTech group

This group focuses on the impact of new technologies for banks.

It gathers unit managers to help them have a vision of the technology impact, and proposes a holistic approach by sharing presentations from both the banking industry and other large companies that face the same revolution.

Past meeting:

- ✦ Jan. 21, 2016 **'Blockchain & Biometric: two key technologies for the future of financial services'**
- ✦ Apr. 18, 2016 **'Artificial Intelligence'**

Next meeting:

- ✦ June 13, 2016 **'Financial intelligence / Analytics'**

Business Advisors group

The aim of the Business Advisors group (BAG) is to bring network / contacts, advise and coach start-ups or companies going for new developments.

Actions:

- ✦ BAG modus operandi: Main idea is to bring help – the approach is altruist,
- ✦ Clear difference and separation between the BAG action (counseling) linked to the Chamber, and the financial relations linked with members intuitu personae that are totally separated from the Chamber scope of actions,

Future Actions:

New format is launched whereby BAG members commit to meet the candidates twice, after preparatory meetings if needed, so that meeting time be totally used to the benefit of the candidate, his project and the advisors.

Start-ups offering disruptive services/products will be offered a special package (open to members only).

Projects to be sent to committees@fccihk.com, and then forwarded to the BAG.

Specific offer for SMEs with over 3 years of experience, as well.

Please contact us.

Past meetings:

† Jan. 08, 2016	Nefala
† Jan. 29, 2016	OnTheList (2 nd meeting)
† Feb. 19, 2016	Cypheme
† Mar. 04, 2016	Emotion Features
† Apr. 08, 2016	Brainstorming between advisors

Chief Financial Officer Roundtable

This committee provides an opportunity for regional CFOs to exchange freely on common topics and get access to information that is most relevant to their daily functions. This roundtable is closed to non-CFOs.

Meetings have been organized every 2 months for 2015-16, with focus on experience sharing between regional CFOs.

Past meetings:

† Jan. 18, 2016	'Bonded warehouses'
† Mar. 07, 2016	'The CFO's scope'

Next meeting:

† May 16, 2016	'Finances - what bothers us this year'
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Past event:

† Mar. 02, 2016	'Foreign Exchange Outlook'
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China Committee

The 2015-16 programme proposes activities on the following topics: China economics and politics, business confidence, Chinese management, digital in China, labour relations, the green economy, the 'one belt one road' initiative, as well as networking cocktails.

Past meeting:

† Jan. 11, 2016	'One Belt, One Road' initiative: The implications for Hong Kong
† Apr. 11, 2016	Chinese workers' situation and expectations

Next events:

† May 12, 2016	The anti-corruption campaign in China and its consequences for companies
† June, 2016	Over capacity in China

Corporate sustainability working group

This new working group focuses on corporate sustainability, not philanthropy. Members want to concentrate on business, measure the impact of sustainability on business, get concrete ideas, and are interested in hearing from practitioners. It may also launch lobbying actions.

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Past meeting:

- † Feb. 22, 2016
- † Apr. 12, 2016

Experience sharing session with Clarins
Experience sharing on Corporate Sustainability in the apparel industry (Crystal group)

Next meeting:

- † June, 2016

Globescan – Meeting with CSR groups from other International Chambers

Digital Innovation committee

This Committee mission is to share market best practices and latest insights on Digital and Innovation, educate on e-transformation process for established corporations and on lifecycle for technology start-ups.

Programme for 2015-16:

1. e-commerce and market place
2. data collection, analytics, personalization & ROI

Past meetings:

- † Jan. 26, 2016
- † Apr. 06, 2016

‘E - sourcing and supply chain’
‘Data journey series’

Next meeting:

- † May 04, 2016

‘Incubator start-up’

Past events:

- † Jan. 19, 2016
- † Mar. 11, 2016

‘Why can’t you ignore WeChat any longer?’
‘Why Social CRM is the present and future of Digital Marketing in China’

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Editorial Committee

The editorial committee helps the Chamber to prepare its quarterly magazine, HongKongEcho.

HongKongEcho Spring Issue:

The topic that welcomes the early spring of 2016 is Hong Kong sur Seine-- Panorama of the French presence in Hong Kong. The French Consulate estimated around 25,000 French are currently residing in Hong Kong. What are they doing here? Why did they leave the good old France to this new city where Cantonese is presumably the must for local integration? What are they seeking and did they get what they seek? What do the locals think of the French presence? Does the well-established French culture have a piece here in the Hong Kong cultural landscape?

Here in this issue you will find answers to the question marks you have about the French.



Food & Beverage Committee

The goals of the committee are to:

- ✦ Exchange views on the market,
- ✦ Give / receive advice,
- ✦ Create synergies between members,

It focuses on **'exchange of information'** and **lobbying towards the Hong Kong government.**

Programme for 2015-16 proposes experience sharing with Committee members and addresses on topics such as warehouses in Hong Kong, the Hong Kong Tourism Board campaigns, social media for the F&B sector, geo-localisation in shopping malls, and human resources challenges.

Past meetings:

- ✦ Jan. 05, 2016 **'Tourism development and Hong Kong Tourism Board's promotion strategy'**
- ✦ Feb. 02, 2016 **Geo-localisation and footfall tracking technology for the retail environment**
- ✦ Mar. 01, 2016 **Modernising the traditional fresh market**
- ✦ Apr. 04, 2016 **FoodPanda in Hong Kong**

Next meeting:

- ✦ May 03, 2016 **The dairy products sector in Hong Kong**

Green Business committee

The Green Business Committee provides a user friendly forum for sustainable development issues, and addresses matters of specific concern or interest in conservation and environmental matters consistent with sustainable development principles.

The 2015-16 programme proposes a mix of committee meetings (sustainable public housing, experience sharing on Corporate sustainability) and visits (sludge incinerator, Lamma Power station), as well as the yearly event with Dr. Christine Loh.

Past meeting:

- ✦ Jan. 14, 2016 **Joint-meeting with Infrastructure Committee – 'Sustainable Public Housing: Green Homes for Two Millions'**

Next meeting:

- ✦ May 05, 2016 **'Updates on the Desalination plant project'**

Past event:

- ✦ Feb. 23, 2016 **'Climate Change' with Christine Loh, Under Secretary for the Environment**

'Healthcare & Insurance' working group

This new working group was launched in November 2015. It is a restricted one that gathers only members from the healthcare and insurance sectors.

Past meeting:

- ✦ Jan. 07, 2016 **'Healthcare system in Hong Kong'**

Next meetings:

- ✦ Apr. 07, 2016 **'Digital Innovation in Healthcare and Insurance'**
- ✦ Jun. 23, 2016 **TBC**

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Human Resources Steering Committee:

The Committee's nature is oriented towards a 'Club' mindset: people sharing the same issues, looking for solutions, with HR leaders at the center of the group plus few representatives of professions interesting for HR.

In 2015-16, the Committee will focus on experience sharing and the 2 events organized yearly will cover: 'Employee engagement' and 'HR and digital'.

Past meeting:

† Feb. 23, 2016 **Exchange of views on HR Challenges**

Next meeting:

† Jun. 06, 2016 -

Next event:

† Apr.21, 2016 **Digital in HR...HR in Digital?**

Infrastructure Committee:

The Committee continues its exchanges with the Hong Kong government, answering consultations and inviting representatives to do presentations during committee meetings.

The programme for 2015-16 proposes committee meetings (experience sharing with members, East Kowloon smart district), joined meeting with the Green Business committee (Sustainable public housing in HK) and visits (tunnel working site, Hong Kong International airport, and OCC MTR).

Past meeting:

† Jan. 14, 2016 **Joint-meeting with Green Business Committee - 'Sustainable Public Housing: Green Homes for Two Millions'**

Next meeting:

† Apr. 20, 2016 **Piloting Smart City Initiatives in Kowloon East**

Past event:

† Jan. 20, 2016 **Visit to Hong Kong International Airport**

Next event:

† May 19, 2016 **Visit of the Tuen Mun Chep Lap Kok Tunnel**

Legal working group:

This new working group is a restricted one that gathers only in-house counsels and lawyers from legal firms.

Experience sharing will be encouraged to compare practices, and lawyers will provide presentations to counsels on hot topics such as new laws in Hong Kong and the region.

Past meetings:

† Feb. 02, 2016 **Brainstorming session**
† Mar. 17, 2016 **Presentation on FATCA and 'global FATCA'**

Next meeting:

† Jun. 02, 2016 **Contract Law**

Past event:

† Apr. 13, 2016 **Competition Law in Hong Kong**

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Logistics and Supply Chain working group:

This new working group gathers members in charge of Supply chain and from logistics companies.

Programme for 2015-16 includes the following topics: local distribution, e-commerce, taxes (duty-free / duty-paid cross-border exchange) and Asean agreements.

Past meetings:

- † Jan. 20, 2016 **'Free-Trade Zones in China'**
- † Feb. 16, 2016 **'The Challenges of recruitment in Greater China'**

Next meetings:

- † Apr. 26, 2016 **'Air freight: Market update and trends for 2016'**
- † May 18, 2016 **'One Belt, One Road'**
- † Jun. 20, 2016 TBC

Luxury and Retail committee:

The Luxury & Retail committee launched a progressive survey on the young affluent that was carried out in October and November.

The Committee is going to be taken over by a new leading team whose programme will be communicated very soon.

Past meeting:

- † Feb. 18, 2016 **'360 customer experience is the new black'**

Next events:

- † Apr. 29, 2016 **'Boost marketing efficiency and Customer relationship'**
- † Jun. 22, 2016 **Luxury Symposium**

Survey on the Young Affluent in Hong Kong

The survey, with a qualitative - not quantitative – approach, aimed at perceiving the young affluent approach on luxury (their understanding of products, services, future shops) and how they see themselves when compared to their elder ones. It focused on the Hong Kong young affluent (18-25.y.o), to understand what luxury is for them and how they will consume in the short to medium-term future.

Results were delivered early in December 2015. **If some members are interested in buying the report, please contact committees@fccihk.com.**

Policy and Consultation committee:

This committee aims at supporting the Chamber to prepare its paper submissions: the Policy and the Budget recommendations.

The recommendations for the Chief Executive were prepared in December 2015.

Small and Medium Enterprises committee:

This committee continues to organise regular monthly gatherings on topics important for SMEs. It favours experience sharing inviting members to bring testimonies on the topics presented, for better exchanges between participants.

The 2015-16 programme presents for the different topics tackled, the view of the expert together with the experience of the Entrepreneur. Subjects include the yearly 'Back to work', the entrepreneur's well-being, business in China (tax, VAT, customs...),

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marketing and brand strategy, the manager, communication and creativity. A meeting will also be co-organised with the British Chamber SME members.

Past meetings:

- † Jan. 13, 2016 **'Marketing and Brand strategy'**
- † Feb. 17, 2016 **'Experience sharing on the SME Award'**
- † Mar. 02, 2016 **'The Manager'**
- † Apr. 13, 2016 **'Oral Communication'**

Next meetings:

- † May 18, 2016 **'Creativity'**
- † Jun. 08, 2016 **TBC – Meeting with the British Chamber SME Committee members**

Sourcing Committee:

The committee continues to hold its successful monthly meetings, with lots of exchanges between the participants.

The Committee also prepared the 6th edition of Made In Asia that took place on 9th March 2016.

Past meetings:

- † Jan. 08, 2016 **'Asia at a crossroads: What to expect for 2016'**
- † Feb. 05, 2016 **'Human Resources'**
- † Mar. 04, 2016 **'Suppliers' classification and interaction methods'**
- † Apr. 08, 2016 **'Sourcing in South America'**

Next meetings:

- † May 06, 2016 **Customs advantages between the European Union and Cambodia, the Philippines**
- † Jun. 03, 2016 **Presentation by one Member, EB Brand**

Past event:

- † Mar. 09, 2016 **Made In Asia Symposium - 6th edition**
 - † 175 participants, 18 speakers
 - † Opening by Gregory So, Secretary for Commerce and Economic Development, HKSAR
 - † Knowledge sharing on the future of the industry.
 - † Two interactive tools were used: ConnexMe and Twitter
 - † Whole day event including networking breaks, luncheon and cocktail

Women On Board committee:

This committee continues its: 'Learn, Develop and Succeed' series, 'Women Advisory Forum – WAF' sessions and networking cocktails, always very successful.

Past meetings:

- † Jan. 21, 2016 **WAF session - 'Salary negotiation'**
- † Mar. 15, 2016 **Brainstorming on program (H1/H2)**

Next meetings:

- † Apr. 21, 2016 **Mentorship**
- † Jun. 14, 2016 **Brainstorming on program**

Past events:

- † Jan. 12, 2016 **WOB networking cocktail with 4 other International Chambers**
- † Mar. 14, 2016 **Exclusive luncheon with Benedicte Monneron**
- † Apr. 12, 2016 **Women networking cocktail - Organized with the Swedish Chamber**

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Next events:

- † Apr. 27, 2016 **InterCham Women Breakfast seminar**
- † Jun. 14, 2016 **WOB Cocktail**
- † Jun. 15, 2016 **Exclusive luncheon**

Young Professionals and VI committee:

The Young Professionals & VI Committee aims at animating and developing the network of the young professionals and V.I. community in Hong Kong, while helping to integrate them to the broader Hong Kong business community.

These goals are achieved through the organisation of regular networking cocktails, and through round table events and workshops, where young professionals are given the opportunity to meet experienced top managers.

Past events:

- † Jan. 13, 2016 **YP & VI Round Table Series: 'New Deal of Employee Engagement' with Bernard Coulaty**
- † Jan. 21, 2016 **YP & VI Cocktail at Bistro Bloom**
- † Mar. 7, 2016 **YP & VI Round Table Series: 'Crack the successful entrepreneur code' with Bastien Le Coz**
- † Mar. 17, 2016 **YP & VI Cocktail at MyHouse – Wine tasting**

Next Events:

- † June 13, 2016 **YP & VI Round Table Series with Jean-Baptiste Bellier, Socrate Limited**
- † June. 23, 2016 **YP & VI Cocktail**

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